



# The You-Turn

Youth of Honor & Youth of Honor Foundation

Visit Us Online @ [www.youthofhonor.org](http://www.youthofhonor.org)

## Holiday Support For Those In Need

This past holiday season the Youth of Honor team sponsored two families in need in an effort to help them bounce back in 2008. With eleven kids, unemployment and bills on their parents' minds, the YOH team provided gifts and tables full of food so the holiday season was sure to bring a smile to their faces.



Mom and kids pose with Ron and Tom of YOH

Besides supporting the families with groceries and gifts, the Youth of Honor Foundation partnered with the Atlanta Falcons' annual Shop-with-a-Jock event. For one night, five of the kids were the Falcons' special guest for a shopping spree at a local Dick's Sporting Goods. Little did the kids know that assisting them as their personal shopping assistant was Michael Boley, Atlanta Falcons' starting linebacker.

The generosity of Dick's Sporting Goods allowed each youth to purchase items they would have never bought for themselves plus gave them



Family all smiles as they pose with Falcons' Warrick Dunn

the opportunity to meet and talk to NFL stars like Warrick Dunn, Keith Brooking and others.

The Youth of Honor team would like to thank the Atlanta Falcons, Dick's Sporting Goods and Publix for their support of this evening of fun, the memories will last a lifetime for the kids that were able to participate.

## Personal 'You-Turn' Training Continues At Macon YDC

In 2008 the program will focus on the newly incarcerated youth who will be serving short-term sentences (90 days or less). The feedback from the youth, as well as the staff at the Macon Youth Development Campus ("YDC"), proved favorable for the group that successfully completed the program in late February 2008. The Georgia Department of Juvenile Justice ("GA DJJ") staff will track the progress of these youth as they are being released back into society and who are hopefully applying their Personal 'You-Turn' training. We are optimistic

that the final result will yield a strong reduction in recidivism as the true measure of success for the program. When you really think about it, ALL of today's youth are 'at-risk' of veering off course or becoming negatively influenced by, peers, suggestive advertising, etc. in an effort to "fit in." YOH commends all youth around the world who are striving to live life the right way, and we *strongly* encourage them to continue to do so. As for the youth who have made poor choices, we will not give up on them and we welcome the opportunity to show

them that they have options available to make a change. The training material that we utilize for the Personal 'You-Turn' training program includes a copy of the book - "Bouncing Back - living life the right way" plus a training packet, and both are available for individuals to utilize at home or in group settings. We want to reach out and impact as many youth as possible before their choices lead to incarceration or worse - loss of life. The lives of our youth are valuable and YOH wants to help save them.

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### You-Turn Quote

"You don't always achieve your goals but it is always important to have goals to achieve. Keep on believing... keep on dreaming."



Former US Senator, Max Cleland



YOH President, Ron Brashear, with Max Cleland

## Coming Soon... Youth Of Honor On-line Store ~ Launches 3/31/08

In an effort to expand our brand into a global market while heightening the awareness of our efforts to inspire today's youth, as well as providing an additional opportunity to raise funds to support our programs and grow our vision, Youth of Honor is excited to announce the launch of our online store on March 31<sup>st</sup>, 2008.



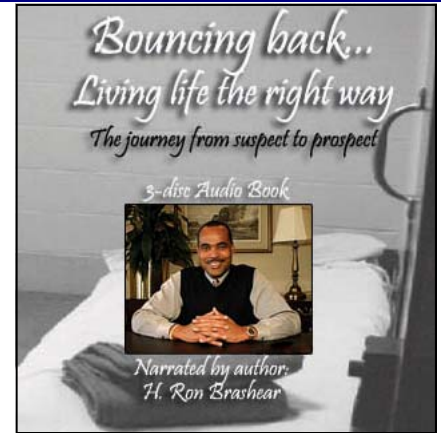
YOH has teamed up with Interscape, Inc. [www.interscapeinc.com](http://www.interscapeinc.com), our web hosting provider, to leverage upon the enhanced capabilities of InterScape's Knovial platform, which provides a very "user-friendly" navigational tool to make ordering online a breeze via a trusted and secured Paypal transaction or via credit/debit

card.

card.

Visitors will have the opportunity to show their support of our "GET YOH JUMP ON LIFE" campaign by proudly wearing YOH apparel or purchasing motivational tools to include books, YOH wrist bands, coffee mugs, mouse pads, etc. to name a few of the items available. We encourage you to take a look at our on-line store, even in its infant stage, and know that we will continue to be looking at additional motivational tools and merchandise to provide a broad selection of products.

One of the items that we are very excited to offer is the Audio Book of "Bouncing back...Living life the right way," which is narrated by the author himself, H. Ron Brashear.



This product will make a great gift for a youth in your life that could benefit by hearing first hand how a common man bounced back from a wide array of poor choices to lead a path of prosperity once he decided to live his life the right way.

## Inspiring Success At Grady High School (Atlanta, Georgia)



Tom Grason and Ron Brashear speak to students about the value of education and their decisions.

Through a relationship with the Shannon Anderson Foundation ([www.sayouth.org](http://www.sayouth.org)), Youth of Honor's Executive Director, Tom Grason, and President/Founder, Ron Brashear, were asked to speak to a group of Grady High School students as a part of their goal to empower teens.

During the session the Youth of Honor team commended the students for acknowledging the value of education

and spoke with them about the value of making good decisions in life. During the question and answer period, the students looked for guidance on how to balance their friends' pressures against their own goals in life. Tom reminded the youth that the time they spend in the classroom today is an investment in their future so take advantage of this time, but don't forget to have fun and get engaged in positive activities.

## YOH Casts Uplifting Messages Now Available In MP3

The Youth of Honor team is proud to announce the expansion of our YOH Cast initiative through the posting of MP3 interviews for download. In 2007, you saw and heard interviews with some of the world's greatest athletes (Tiger Woods, Phil Mickelson, Alge Crumpler, Wladimir Klitschko, and others), but our efforts



to capture words of inspiration are not over as we have added America's #1 tennis player, Andy Roddick to our YOH Cast listing of celebrities, plus you can now listen to our first MP3 downloadable interviews broadcast with former U.S. Senator Max Cleland and former Atlanta Chief of Police Eldrin Bell.

We encourage you to visit our YOH Cast page at [www.youthofhonor.org/73.html](http://www.youthofhonor.org/73.html) to download an MP3 today.

Thanks to your feedback and suggestions, the Youth of Honor team is continually working to partner with various entertainers and athletes so we can capture the messages you are requesting. If you haven't done so yet, please send us an email today at [info@youthofhonor.org](mailto:info@youthofhonor.org) with the name of people you'd like to hear from. We all need inspiration and guidance so stay tuned in for future YOH Casts.



# Show Your Support And Get A Tax Deduction As Well

As the tireless efforts of the Youth of Honor Foundation programs begin to gather momentum with more and more youth being reached through our services, we are actively seeking your financial support to sustain this momentum and drive the impact of tomorrow to even greater heights.

We understand that you have many people reaching out to you for assistance and that your discretionary spending can be limited with gas prices on the rise. We hope, however, that you will take a few minutes to re-read this newsletter and grasp hold of the words to more deeply understand the impact we are making.

Please take a few minutes to review our website for even more information to find out how you can *truly* make a difference.

We need you. Even beyond us needing you, the kids and facilities we serve need you.

We pledge to be the best steward of any funds received, and we will ensure that our resources are directed in the most effective manner to have the greatest impact.

Each youth we reach will not only improve their lives and the communities they live in, they will also reduce the burden on our courts and prison system, which are beyond capacity and overflowing with inmates.

Too many youth are losing the freedoms we all enjoy due to poor decision making and the lack of love for themselves. The Youth of Honor organization is working to change that, but we need your help. The kids need your help so let's partner today to make a difference that will last a lifetime.

## Individual Donor Levels

- Bronze \$100+
- Silver \$250+
- Gold \$500+
- Platinum \$1,000+

## Corporate Sponsorship Levels

- Bronze \$5,000+/annually
- Silver \$10,000+/annually
- Gold \$25,000+/annually
- Platinum \$50,000+/annually

For more information visit, <http://www.youthofhonor.org/60.html>

**All donations are 100% tax deductible**

**YOH Foundation's EIN #: 20-4760115**

## You-Tube Non-Profit Status

Founded in February, 2005 YouTube quickly exploded as the top video sharing website where over 100 million videos were being watched every day. In 2007, Youth of Honor established a YOH Cast channel ([www.youtube.com/yohcast](http://www.youtube.com/yohcast)) to allow youth from around the world the opportunity to be inspired by athletes, entertainers and board room executives they know and admire.

In January 2008, YouTube approved the Youth of Honor YOH Cast channel to be recognized as a Non-Profit channel. This distinction enables Youth of Honor to not only continue to share its message to millions of people around the world but also allows visitors to be one-click away from providing a donation which will assist us reach out and positively impact the lives of troubled youth.

A special thanks goes out to YouTube and we hope you bookmark our YOHCast channel to be inspired for days to come.



## Youth Statistics

### DOING THE MATH

The calculation behind the 1 in 100 U.S. adults behind bars statistic.

1	2	3
PRISON POPULATION 1,596,127 +	ADULT POPULATION 229,786,080 ÷	ONE IN EVERY 99.1 U.S. ADULTS ARE BEHIND BARS
JAIL POPULATION 723,131 =	TOTAL BEHIND BARS 2,319,258	
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NOTE: See Methodology Notes for jail and adult population estimates.

Source: One in 100: Behind Bars in America 2008 (The PEW Charitable Trusts)

With 1,596,127 in state or federal prison custody, and another 723,131 in local jails, the total adult inmate count at the beginning of 2008 stood at 2,319,258. With the number of adults just shy of 230 million, the actual incarceration rate is 1 in every 99.1 adults.

These statistics reinforce and support the need for organizations like Youth of Honor. We need to continue to reach out to our youth and positively influence them today so their delinquent activities are ceased before they become adults. Every adult begins as a child, so let's partner and focus on changing these statistics... today!

## Corporate Supporter: Cadmus Construction

For the past two years, Cadmus Construction has supported the Youth of Honor team and all its activities by not only providing a sounding board for our thoughts but the creative team of Sabre Simone du Boise and Denise Donahue have provided space within their studio for the Youth of Honor team to conduct its business. Though in the midst of developing Georgia's premiere solar, net-zero energy



neighborhood of eight energy efficient and environmentally responsible homes, this team has continually supported our efforts to impact the lives of troubled youth around the world.

As a part of their current "green" development project that will not only become a beautiful subdivision in balance with the environment, it will

also be a research area to gather data on energy collection and consumption. Real time energy analysis will create a uniquely powerful tool with tremendous value for future sites.

If you are interested in learning more, we encourage you to visit the Weatherford Place website at [www.weatherfordplace.com](http://www.weatherfordplace.com). Be sure to mention Youth of Honor and a portion of the sales commission will be donated to the Youth of Honor Foundation.



## Youth of Honor & Youth of Honor Foundation

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The Youth of Honor team would like to congratulate the late Carl Brashear, and his family, for being honored to have a T-AKE Lewis and Clark-class ship named after him. The USNS Carl Brashear will be christened in September 2008.

To read the Navy's press release announcing the naming of this ship, visit

<http://www.defenselink.mil/releases/release.aspx?releaseid=11732>

## The Youth of Honor (YOH) Foundation

### *MISSION:*

*To assist troubled and 'at-risk' youth around the world achieve greatness in life through education and life-skills enrichment training*

### *VISION:*

*To become globally recognized as the leader in the enrichment of youth through education, caring and the commitment to their long term success and personal achievement*

In order to make a difference, **we need your support.** As a 501(c)3 non-profit organization, your donations are tax deductible, and be assured that we will be great stewards of your funds and utilize them to make significant impacts in the lives of our youth.

To Contribute Visit <http://www.youthofhonor.org/60.html>

Or contact us at [info@youthofhonor.org](mailto:info@youthofhonor.org)

## Salutations To Youth of Honor

Youth of honor, that's what you are

Taking the high road like a bright and shining star

Dispelling myths about your generation

Making great strides to impact our great nation

Excelling in school, in sports and on standardized tests

Even if you don't make all A's you give it your best

Respecting teachers, parents, and all in authority

Choosing to make wise smart decisions even if you are in the minority

You aren't easily influenced, persuaded or convinced to do wrong

You say no to drugs, alcohol, and porn so your mind and body will stay strong

If you make a mistake you are quick to apologize

You don't act like it's not your fault and look for a compromise

You don't pick fights or cause confusion in class while you are at school

You know belittling someone or beating them down doesn't make you look cool

You are in touch with who you are inside

You aren't affiliated with gangs nor do you run around yelling south side!

If you don't know something you know where to look

You go to the internet or find the information you need in a book

You have a dream to finish high school then go to college or higher

You know you can be whoever you want; even President if that's your desire

You choose life not death so you never think of taking your life

You know we all have to battle life's stresses and strife



When it's all said and done and it's your graduation day

You look up and thank God that you choose to do things the right way

You thank those who taught, mentored, inspired, and coached you

Knowing that now it's your turn to help other youth make it through too

As you set off on your new journey to bigger and better things

You know you are equipped and prepared to handle whatever life brings

Hats off to you - **YOUTH of HONOR**—I salute you always

Because I know you have big plans to help our world have better and brighter days

I, Karen Scott writer of this piece, encourage you to **Love Yourself** and to **Get Y.O.H. Jump On Life!**

**GET YOH  
JUMP ON  
LIFE**