



# The You-Turn

Youth of Honor & Youth of Honor Foundation

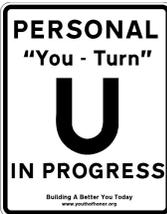
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## Personal You-Turns In Progress: Macon, GA

July 2007

Since the first class, the over 190 young women who are at the Macon Youth Development Campus have been model students.

The Personal "You-Turn" training has captured their attention as they read and learn about someone else who has not only experienced similar circumstances as they have, they are also seeing that the author has



risen above his past and is now reaching back to help them. Others have come and addressed the girls but have failed to further reach out with a willingness to assist them in realizing that there is a better way in life for them to choose.

The statistics are still being generated on the exact im-

pact that "Personal "You-Turn" is making in the Macon facility. However, the administration and staff have been quick to talk about the positive changes they have seen.

The youth-on-youth incident rate has decreased. The youth are eager to see the Youth of Honor team whenever they return. If only a simple wave during lunch or a quick conversation between buildings, the youth are fully engaged, and the Youth of Honor team is proud to call these troubled youth *Graduates*. 25 Personal "You-Turn" students graduated on June 22, 2007, and with the cooperation of the Macon leadership team, the Youth of Honor team held a facility celebration pep rally for them.

Not only was it a time to recognize those who had just completed the program,

but it was also a time to remind all the youth of some of the simple principles that had been previously taught so they would implement them in their lives, and each step taken would lead them to a better place in life. The main attraction for the rally was a concert by the Jerkins Twins ([www.jerkinstwins.com](http://www.jerkinstwins.com)).

The Twins not only shared their beautiful talents with the young ladies, but they also shared words of inspiration. The youth are still talking about the event as if just for that hour, they were kids again - singing, dancing and just having fun. The Youth of Honor team is excited about bringing the Personal "You-Turn" training to even more youth in the near future.

Contact us today to learn more.



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#### You-Turn Quote

"Education is the key to get out of poverty, crime & drug abuse. If you have education and knowledge it helps you settle your life."

- Wladimir Klitschko  
Heavyweight boxing champion

## Personal "You-Turn" Celebration Pep Rally



# Listen Up... YOH CASTS are here and inspiring youth



Youth today are influenced, both positively and negatively, from many different places and people. Their dress is modeled after shows and celebrities who they see on television while their conversations are filled with influences from the music industry. Youth of Honor recognizes the influences of these icons and role models, so we are proud to announce a unique partnership with many celebrities to capture words of inspiration so our youth can be uplifted and achieve greatness in life.

On June 26, 2007, Youth of Honor published a press release announcing this new youth-focused initiative so youth around the world could begin to tune in and hear messages from today's icons. With this press release, visitors to the YOH Cast library had the option to listen to either Wladimir Klitschko, heavyweight boxing champion, discuss education or Michael Asbury who is the founder of multiple gangs in Denver Colorado but is striving daily to turn his life around and encourage youth to stay away from gang activity,

## Happy Birthday Youth of Honor!



It's hard to believe that in July 2006 the Youth of Honor vision was no more than pencil scratches on a napkin and a lot of conversation topics. Yet today, one year later, the Youth of Honor team stands before you with not only the passion to make a difference in our youth but with a long list of accomplishments to date that are miles ahead of our initial vision.

The hours of hard work are already paying dividends as the Personal "You-Turn" training has successfully been

and to instead, be a role model for younger kids.

The Youth of Honor team has already captured soon-to-be-released YOH Casts from members of the NFL, PGA and ATP tours as well. Additionally, negotiations are underway with entertainers and successful business operators so youth and people of all ages can learn some of life's lessons from others.

Many people do not realize the internal and external obstacles elite athletes and entertainers must overcome to succeed, but through our YOH Casts they will have an "inside" track on learning from those who have overcome.

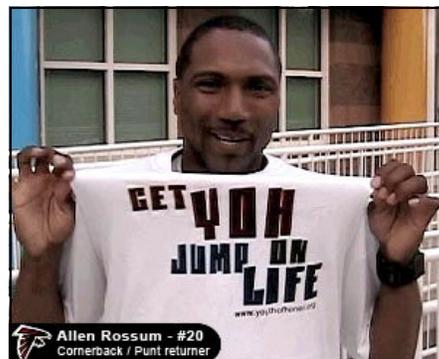
Begin your quest to learn more today by visiting the Youth of Honor website and simply click on the YOH Cast icon. To register to receive an email when new YOH Casts are published, send an email to

[yohcast@youthofhonor.org](mailto:yohcast@youthofhonor.org) and put 'Subscribe' in the subject line. If you know of others who could use some words of inspiration, please encourage them to visit and listen. All YOH Casts are **FREE** so listen in today.

To help us capture the messages from celebrities you want to hear from, send us an email to [yohcast@youthofhonor.org](mailto:yohcast@youthofhonor.org) with your wish list. Then stay tuned to hear it.

delivered to over 190 youth, and the measurements are showing that behavior among troubled youth has indeed changed. Although just launched in this newsletter, YOH Casts are already gaining momentum and becoming a key learning aid for our youth.

Our journey has only just begun, and with your support, many more lives will be impacted. We thank you for your support thus far and pledge to continue to be good stewards of your support tomorrow and beyond.



# Memorial Day Spirit of Courage Award Salutes Our Heroes

The Youth of Honor Carl Brashear Memorial Fund team took time away from their families to travel and uplift the spirits of United States military men and women wounded during battle. As a part of this visit, each soldier was presented with a *"Spirit of Courage Award"* which bears the late Carl Brashear's quote "It's not a sin to get knocked down, it's a sin to stay down". The team soon realized that a trip that was intended to raise the spirits of these heroes of battle was truly a time when their tales of battle deeply touched each YOH team member.

With the United States in the middle of multiple battles on foreign soils, the daily sacrifices of those defending our freedom is sometimes forgotten. After sitting bedside with these brave war veterans the team heard first-hand of the daily challenges they faced and the extreme amount of pride they carried with them in serving our great country. They spoke of their brothers in arms still on the battlefield and their desire to return to duty to continue their mission.

During the Youth of Honor's visits to the military hospitals, time was also taken to talk to the hospital staff who spend countless hours supporting the wounded as well as their families. One colonel we spoke to took time to give us a tour of a family support center. Most people do not realize that when a wounded serviceperson is hospitalized, many times, the family will quit their jobs back home and come stay near their loved one. The emotional support this provides is tremendous for the rehabilitating soldier but carries with it a huge burden on the family. Jobs are lost, and in

most cases, part of the family is still back at home trying to pay bills and cover things until their return.

Upon the conclusion of the event, the team promised the facilities that we would share with others our experiences and what we learned as without the work of our soldiers, the hospitals and the supporting families we would be living a lot different life.



May 25, 2007: Carl Brashear Memorial Fund team (Ron Brashear, DaWayne Brashear, Tom Grason, Phillip Brashear) present a Spirit of Courage award to a rehabilitating Iraqi war veteran.



May 25, 2007: The Youth of Honor team presents a Carl Brashear Memorial Fund 'The Legacy of Courage Live On' print and narrative to a commander of one of our military hospitals to serve as hope that the challenges being faced can be overcome.



May 25, 2007: An improvised explosive device (IED) took out this rehabilitating soldier's armored vehicle, but it did not take out his spirit to bounce back and his courage to carry on.

# Efforts Underway To Preserve A Legacy – Carl Brashear

Since Carl Brashear's passing on July 25, 2006, the outpouring of heartfelt condolences has been overwhelming. The family knew that Carl was a courageous man who rose statuesque to overcome obstacles in life, but they had no idea of the personal levels of impacts Carl would have around the world. This humble man from Sonora, Kentucky did not ask to be put on a pedestal but instead went about his daily business the best way he knew how. He loved the military and he especially loved being a U.S. Navy diver.

Realizing that Carl stood for more than a common man, the Brashear Estate has begun meeting with multiple museums around the world about displaying some of his artifacts. After only a few short conversations with the museum curators, it became apparent that Carl's life spanned many different segments



in life. For many, Carl is mostly known for being portrayed by Cuba Gooding, Jr. in the movie "Men of Honor," but the family is now realizing that their father stood for much more than just what was portrayed in the movie.

Carl Brashear's internal desire to succeed pushed him to overcome many obstacles in life and to persevere through the pain of losing a leg. By doing this, he is not only known as the first African-American Master Diver in the U.S. Navy but he is also recognized for his medical accomplishments. He proved to himself, to the military and

to many others that those with physical handicaps can regain normal lives and achieve their dreams. He proved that pain as well as the doubts of others could be overcome once you put your mind to it. For these reasons and more, the Brashear Family is working tirelessly to enable Carl's life to be preserved for others.

It is the family's intent to put some of Carl's belongings on display so people from around the world can continue to be inspired by his spirit to overcome obstacles in life. It is the family's hope that his life will assist others in raising the bar for themselves and succeed to new heights. We all have it within us but sometimes need a spark to light the flame.

Here are some memorial messages that show how Carl has impacted lives:

"...each of us strive to leave a thumbprint of a legacy while here on earth, Carl, you left both a hand and footprints. Our world is a better place because of you"  
- MCPO P. Coughlin

"My heart is happy God shared Mr. Brashear as a gift to the world, and I am a

witness to God's continuous unwavering love for humanity. Mr. Brashear's contribution to humanity will resound for generations to come, to infinity. I shall always be inspired by his generosity to mankind"

- A. Powell

For more information on how you can support these efforts, send an email to DaWayne Brashear at [dawayne@carlbrashear.org](mailto:dawayne@carlbrashear.org) or visit [www.carlbrashear.org](http://www.carlbrashear.org)



Phillip Brashear tours one of the many museums under consideration by the Brashear Estate team.

## Ensuring Focus

Given the enormous task of bringing Carl's artifacts into these museums, the Carl Brashear Memorial Fund under the Youth of Honor organization will be split off into a separate entity.

DaWayne Brashear will serve as the head of this new effort and lead all the activities and logistics required to preserve his father's legacy for generations to come.



The Youth of Honor team will continue to support and work with the Carl

Brashear Estate as well as maintain its focus on youth enrichment as they strive to achieve greatness in life.



# Sponsorship Opportunities to Impact Tomorrow

As the tireless efforts of the Youth of Honor Foundation programs begin to gather momentum with more and more youth being reached through our services, we are actively seeking your financial support to sustain this momentum and drive the impact of tomorrow to even greater heights.

We understand that you have many people reaching out to you for assistance and that your discretionary spending can be limited with gas prices on the rise. We hope, however that you will take a few minutes to re-read this newsletter and grasp hold of the words to more deeply understand the impact we are having.

Please take a few minutes to review our website for even more information as to how you can *truly* make a difference. We

need you. Even beyond us needing you, the kids and facilities we serve need you.

We pledge to be the best steward of any funds received and to ensure that our resources are directed in the most effective manner to have the greatest impact.

Each youth we reach will not only improve their lives and the communities they live in, we will also reduce the burden on our courts and prison system which are beyond capacity and overflowing with inmates.

Too many youth are losing the freedoms we all enjoy due to poor decision making and the lack of love for themselves. The Youth of Honor organization is working to change that but we need your help. The kids need your help so let's partner to make a difference.

## Individual Donor Levels

- Bronze \$100+
- Silver \$250+
- Gold \$500+
- Platinum \$1,000+

## Corporate Sponsorship Levels

- Bronze \$5,000+/annually
- Silver \$10,000+/annually
- Gold \$25,000+/annually
- Platinum \$50,000+/annually

Visit <http://www.youthofhonor.org/60.html> for more details and benefits

**All donations are 100% tax deductible**

## Youth of Honor Merchandise

**GET YOH JUMP ON LIFE**  
wrist bands and  
show your commitment to  
a better tomorrow.



Bands are \$3.50/each with a portion of all proceeds benefiting the Youth of Honor Foundation

(Youth and Adult sizes are available)

The Youth of Honor team is in the process of enabling a fully functional shopping cart on our website as the requests for copies of 'Bouncing Back... Living life the right way' and GET YOH JUMP ON LIFE T-Shirts are growing each week.

While visiting with youth after a recent training session, we were asked if we had any Youth of Honor wrist bands, as the kids wanted to wear them to remind them of their personal commitment to live a positive life. Based on this feedback, the Youth of Honor organization is proud to announce 'GET YOH JUMP ON LIFE' bands in both black and pink. We are making both youth and adult sizes available as we all can step up and positively influence the lives of others.

To place a pre-order for 'GET YOH JUMP ON LIFE' bands, please send an email to [YOHBANDS@youthofhonor.org](mailto:YOHBANDS@youthofhonor.org) and be sure to provide your contact information.

Why not order some extra bands for your church youth group, swim team or just some of the neighborhood kids who are staying out of trouble and living life the right way?

## Corporate Donation: Dell & Microsoft Zune

In our prior newsletters we have highlighted the support we have received from our community-minded corporate sponsors. It is our pleasure to share with you that over the past few months we have worked with two highly successful corporations, and through their generosity we will be able to improve our communications and messaging.

Dell has always been very active in supporting the injection of technology into our communities. Through communications

with them, they have come forward to donate a new Dell Inspiron 1500 laptop to the foundation so we could have the tools necessary to support our programs.



Additionally, the Microsoft Zune team came forward to donate a pair of Zune players so the Youth of Honor team could carry

and promote our inspirational messages, (YOH Casts) to youth and adults alike. The quality of the picture and the 30 gig storage capacity make them a value-added tool for the foundation.



**Thank you, Dell and Zune, for your generosity!**

## Youth of Honor & Youth of Honor Foundation

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*Don't be afraid to  
soar to new heights*

### Paradox of Time

The paradox of our time in history is that we have taller buildings but shorter tempers, wider freeways, but narrower viewpoints. We spend more, but have less; we buy more, but enjoy less.

We have bigger houses and smaller families, more conveniences, but less time. We have more degrees but less sense, more knowledge, but less judgment, more experts, yet more problems, more medicine, but less wellness.

We drink too much, smoke too much, spend too recklessly, laugh too little, drive too fast, get too angry, stay up too late, get up too tired, read too little, watch TV too much, and pray too seldom.

We have multiplied our possessions, but reduced our values. We talk too much, love too seldom, and hate too often. We've learned how to make a living, but not a life. We've added years to life not life to years.

We've been all the way to the moon and back, but have trouble crossing the street to meet a new neighbor. We've conquered outer space but not inner space.

We've done larger things, but not better things. We've cleaned up the air, but polluted the soil. We've conquered the atom, but not our prejudice.

We write more, but learn less. We plan more, but accomplish less. We've learned to rush, but not to wait. We build more computers to hold more information, to produce more copies than ever, but we communicate less and less.

These are the times of fast food and slow digestion, big men and small character, steep profits and shallow relationships. These are the days of two incomes but more divorce, fancier houses, but broken homes.

These are days of quick trips, disposable diapers, throwaway morality, one night stands, overweight bodies, and pills that do everything from cheer, to quiet, to kill.

## The Youth of Honor (YOH) Foundation

### MISSION:

*To assist troubled and delinquent youth achieve greatness in life through education and life-skills training.*

### VISION:

*To become globally recognized as the leader in the enrichment of youth through education, caring and the commitment to their long term success and personal achievement.*

In order to make a difference, we **need your support**. As a 501(c)3 your donations are tax deductible and be assured that we will be great stewards of your funds and utilize them to make significant impacts in the lives of our youth.

Remember your donations may be matched by your company.

To Contribute visit <http://www.youthofhonor.org/60.html>

Or contact us at [info@youthofhonor.org](mailto:info@youthofhonor.org)

It is a time when there is much in the showroom window and nothing in the stockroom. A time when technology can bring this letter to you, and a time when you can choose either to share this insight, or to just hit delete.

Remember; spend some time with your loved ones, because they are not going to be around forever. Remember, say a kind word to someone who looks up to you in awe, because that little person soon will grow up and leave your side.

Remember to give a warm hug to the one next to you because that is the only treasure you can give with your heart and it doesn't cost a cent. Remember, to say, "I love you" to your partner and your loved ones, but most of all mean it.

A kiss and an embrace will mend hurt when it comes from deep inside of you. Remember to hold hands and cherish the moment for someday that person will not be there again. Give time to love, give time to speak and give time to share the precious thoughts in your mind.

- Adaptation from Dr. Bob Moorehead's Paradox of Time

